



## PRESS RELEASE

### ALL-BUSINESS CLASS AIRLINE, LA COMPAGNIE INTRODUCES NEW FREQUENT FLYER PROGRAM OPTIONS

June, 2017 (New York, NY) - [La Compagnie](#), the exclusively business-class boutique airline offering travel between New York and Paris, has introduced new ways for passengers to earn and redeem points as part of its frequent flyer program, [MyCompagnie](#).

Available now, members can benefit from new exclusive perks including a generous sponsorship system, the ability to use points to modify a ticket without penalty, purchase additional or oversized luggage or to purchase tickets on [XL Airways](#), its French sister airline.

In celebration of La Compagnie and XL Airways joining forces in December 2016, MyCompagnie members can now redeem points on XL Airways flights to seven dreamy destinations including Cancun, Punta Cana, Los Angeles and Miami. Only 15 points are required to book a roundtrip ticket.

The sponsorship system allows any MyCompagnie member to sponsor a family member or friend by providing a special sponsorship code. To redeem, the sponsee inserts the code within the program's subscription form and after their first flight, the sponsor is rewarded +2 points and the sponsee +4 points.

To further ease travel, MyCompagnie allows members to modify their tickets without penalty for 5 to 15 points depending on the fare booked. Members can also check additional or oversized luggage in exchange for 5 points.

"We're excited to offer our frequent fliers new MyCompagnie benefits and the chance to redeem their points and fly to several destinations across America and neighboring countries. For the first time and thanks to the recent union of La Compagnie and XL Airways, MyCompagnie members can redeem their points on XL Airways flights. At La Compagnie, we're continually looking for ways to ease our passenger's travels and our new system allows for simple ticket and luggage modifications, in addition to broader travel," said Jean-Charles Perino, La Compagnie Co-Founder and Executive Vice President for Sales and Marketing.

Launched in June 2015, the program allows all MyCompagnie members accumulate between 1 to 5 points each time they fly La Compagnie with flight value dependent on the ticket's fare category and only 20 points required to redeem a one way ticket. Points are broken down as follows:

- Full Flex - 5 points
- Semi Flex - 3 points
- Best Buy - 2 points
- Promo - 1 point

To register for La Compagnie's frequent flyer program, visit [www.LaCompagnie.com](http://www.LaCompagnie.com) and set up a MyCompagnie account. To apply points towards an upcoming trip onboard La Compagnie, please call La Compagnie's customer support at 1-800-218-8187; reward tickets are subject to availability.

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#### **About La Compagnie:**

Launched in July 2014, La Compagnie is an exclusively business-class airline operating regularly scheduled transatlantic flights between New York (Newark International Airport) and Paris (Charles de Gaulle). Offering competitively low business-class fares, La Compagnie is outfitted with 74 lie-flat seats and provides thoughtful amenities including individual tablets, Caudalie cosmetic kits and a "La Carte" dining service. All passengers can take advantage of La Compagnie's frequent flyer program, MyCompagnie, receiving points that can be used towards tickets. For reservations please contact the airline's call center at 800-218-8187, visit [LaCompagnie.com](http://LaCompagnie.com) or contact your travel advisor.

#### **About XL Airways:**

Based in Paris-Charles de Gaulle, XL Airways is a French airline operating a fleet of Airbus A330 to destinations in the US including New York, Miami, San Francisco and Los Angeles, the Dominican Republic, the French West Indies, Saint

Marteen, Mexico, Cuba, Israel and the Indian Ocean. More than 800,000 passengers chose XL Airways last year. For more information, visit [xl.com](http://xl.com).

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