

LA COMPAGNIE

LA COMPAGNIE ACHIEVES FLYING COLORS AS IT CELEBRATES FIRST ANNIVERSARY OF THE NEW YORK TO LONDON ROUTE



May 9, 2016 (Jersey City, NJ) – [La Compagnie](#), the boutique all-business-class airline, marks a phenomenally successful first year of their New York City to London Luton route. Having cemented itself as an efficient and stylish yet affordable option for business and leisure travellers alike, La Compagnie has successfully operated more than 400 flights between these two leading global cities, flying more than 21,000 passengers since the debut.

It has been an action-packed year since La Compagnie burst onto the UK scene with its unique and innovative take on business class travel. Highlights include forming exciting partnerships with luxury brands including **Piper-Heidsieck Champagne**, providing immersive on-board tasting experiences, as well as offering an exclusive on-board giveaway with **Fauchon** macarons and **Petrossian** providing caviar as an indulgent mid-flight treat. Summer 2015 saw La Compagnie commandeer 40 black cabs and 10 vitos, wrapped in the airline's distinctive sky blue and bringing a touch of glamour to London's streets. On board, La Compagnie's passengers have been treated to Samsung Galaxy Pro 12 tablets, luxury amenity kits filled with Caudalie products and a fine dining menu curated by renowned chef Christophe Langrée.

To mark the airline's achievements so far on their trans-Atlantic route, La Compagnie is honored to be an official partner of the 2016 Transat bakerly, the oldest solo ocean race in the world. The rigorous 3,500 mile competition, which departed on May 2, will see sailors traverse the Atlantic, in a bid to reach New York first with sailors expected to arrive tomorrow, May 10.

Highlights of 2015 also include:

- More than **11,000 members** joined La Compagnie's frequent flyer programme 'My Compagnie' since its debut in June 2015
- La Compagnie's website reached more than **855,000 unique visitors**
- More than 60 percent of bookings are made directly through the La Compagnie website
- More than **6,000 bottles of Piper-Heidsieck Champagne** were served to customers
- **100,000 Caudalie 'Premier Cru' products** offered to passengers

In 2016, La Compagnie looks forward to flying more travelers between the US and the UK, with plans to **increase flights frequency to daily** and **add a third aircraft** to the La Compagnie fleet. Also, those who join La Compagnie's frequent flyer program will now receive a **stylish frequent flyer membership card**.

For those looking to step into London's spring season in spectacular style, La Compagnie is offering an unbeatable **Spring Solo promo fare**, \$1,600 all inclusive, based on return flights from New York Newark to London Luton for one passenger.

** Price is subject to conditions including tax and surcharges, excluding service charges, modifiable with penalties, non-refundable and subject to availability.*

About La Compagnie:

Founded in July 2014 by Founder and CEO Frantz Yvelin with assistance of Deputy CEO Peter Luethi, La Compagnie is an exclusively business-class airline operating regularly scheduled transatlantic flights between New York (Newark International Airport) to Paris (Charles de Gaulle) and London (London Luton Airport). Offering competitively low business-class fares, La Compagnie operates two Boeing 757-200 aircrafts outfitted with 74 lie-flat seats arranged in a spacious 2x2 configuration and provides thoughtful amenities including Samsung Galaxy Tablets, Caudalie cosmetic kits and a "La Carte" dining service created by Michelin-starred chef Christophe Langrée. All passengers can take advantage of La Compagnie's frequent flyer program, MyCompagnie, receiving one to five points for each flight based on fare, which can be used towards a one-way (20 points) or round-trip (40 points) ticket. For reservations on La Compagnie, please contact the airline's call center at 800-218-8187, visit www.LaCompagnie.com or contact your travel advisor.

Press Contacts:

Hawkins International PR - Courtney Schuermann, Courtney@hawkpr.com / +1 212.255.6541
La Compagnie - Marion Lamure, Marion.Lamure@lacompagnie.com / +33 6 12 01 54 45