

LA COMPAGNIE BRINGS BACK ITS “BLUE FRIDAY” PROMOTION WITH \$2,000 R/T FLIGHTS TO PARIS AND MILAN

On the heels of a successful return to travel, Blue Friday is back with a sweet deal on business-class travel to Paris and Milan, on sale November 18-22, 2022

November 18, 2022 (New York, NY) – A playful nod to its baby blue fleet and the popular US shopping period, La Compagnie’s “Blue Friday” promotion is back once again, offering travelers **\$2,000 round-trip business-class flights to both Paris and Milan**, available for purchase from **Friday, November 18 to Tuesday, November 22, 2022**.

Along with its original service to Paris, La Compagnie launched a brand new route to Fashion Capital of the World, Milan in April 2022, expanding its European network for business and leisure travelers looking for a seamless airport and in-flight experience. The Blue Friday promotion offers unbeatable, business-class rates to two of the most popular European destinations, coveted for their culture, hotels, dining, fashion and art. Travelers can choose from a selection of flights between **December 1, 2022 and October 31, 2023**, including holiday travel, long weekends, summer vacation and more; subject to availability as tickets are limited.

No matter the destination, passengers can look forward to lounge and priority access pre-flight, as well as a comfortable experience onboard La Compagnie’s signature A321neo aircraft, from the full-flat beds, state-of-the-art entertainment, and free Wi-Fi to the refreshing amenity kits from Caudalie or [comfort zone], seasonally-curated menus by French and Italian chefs, and a meticulously-picked selection of wines and Champagnes.

To take advantage of La Compagnie’s “Blue Friday” promotion, please visit LaCompagnie.com, call La Compagnie’s call center at 1-800-218-6820, or contact your preferred travel advisor.

The “Blue Friday” promotion requires instant ticketing and is nonrefundable; travel dates are subject to availability. All taxes and carrier-imposed fees are included. La Compagnie authorizes two checked bags per passenger free of charge; baggage fees apply for any additional bags.

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About La Compagnie

Launched in July 2014, La Compagnie is an exclusively 100% Smart Business Class airline operating regularly scheduled transatlantic flights between New York (Newark International Airport) and Paris (Paris Orly Airport) as well as New York (Newark International Airport) to Milan (Milan Malpensa Airport), and seasonal service between New York (Newark International Airport) and Nice (Nice Côte d’Azur International Airport). Offering competitively low business-class fares, La Compagnie Airbus A321neo fleet is fitted with 76 full-flat seats and provides thoughtful amenities including a state-of-the-art entertainment system, unlimited Wi-Fi service and a unique dining experience offering fresh menu items by renowned chefs.

IMAGES – can be downloaded [HERE](#) (credit: La Compagnie)