

# LA COMPAGNIE

## PRESS RELEASE

### La Compagnie Jumpstarts Black Friday with “Blue Friday” Promotion

*All-business class airline offers round-trip on expanded Paris route starting at \$1,000*

NOVEMBER 18, 2016 (JERSEY CITY, NJ) - La Compagnie is releasing round-trip tickets from New York to Paris for an unprecedented \$1,000 as part of its first-ever “Blue Friday” promotion, a playful nod to its signature baby blue fleet. More than 1,000 tickets will be available from Friday, November 18 through Monday, November 21, and guests will be able to take advantage of the promotion for flights through March 25, 2017.

La Compagnie, which has been operating between Paris and New York since July 2014, increased flights to nine times weekly on October 22 and plans to grow frequency throughout 2017. Details of the revised schedules are below:

- **New York (Newark International Airport) to Paris (Charles de Gaulle)**
  - B0101 flies daily, departing at 7:45pm and arriving at 8:25am the next morning
  - B0103 flies twice weekly, departing at 9:30pm and arriving at 10:20am the next morning
- **Paris (Charles de Gaulle) to New York (Newark International Airport)**
  - B0100 flies daily, departing at 11:00am and arriving at 1:55pm the same day
  - B0102 flies twice weekly, departing 12:55pm and arriving at 3:30pm the same day

To purchase, guests can contact La Compagnie’s call center at 800-218-8187, visit [LaCompagnie.com](http://LaCompagnie.com) or reach out to their travel advisor.

*The “Blue Friday” sale requires instant ticketing and is nonrefundable, and the promotion is subject to availability. All taxes and carrier-imposed fees are included. La Compagnie authorizes two checked bags per passenger free of charge; baggage fees apply for any additional bags.*

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Launched in July 2014 by Founder and CEO Frantz Yvelin, La Compagnie is an exclusively business-class airline operating regularly scheduled transatlantic flights between New York (Newark International Airport) to Paris (Charles de Gaulle). Offering competitively low business-class fares, La Compagnie flies two Boeing 757-200 aircrafts outfitted with 74 lie-flat seats arranged in a spacious 2x2 configuration and provides thoughtful amenities including Samsung Galaxy Tablets, Caudalie cosmetic kits and a “La Carte” dining service created by Michelin-starred chef Christophe Langrée. All passengers can take advantage of La Compagnie’s frequent flyer program, MyCompagnie, receiving points which can be used towards tickets. For reservations on La Compagnie, please contact the airline’s call center at 800-218-8187, visit [LaCompagnie.com](http://LaCompagnie.com) or contact your travel advisor.