

PRESS RELEASE

**LA COMPAGNIE BUSINESS-CLASS AIRLINE AND MAISON KAYSER BAKERY
OFFER FRESH BAKED CROISSANTS AT 30,000 FEET**

Boutique airline sticks to its French roots with first of its kind culinary partnership

April X, 2018 (New York, NY) - [La Compagnie](#), the exclusively business-class boutique airline offering travel between New York and Paris, has announced a new partnership with [Maison Kayser](#), the famous French bakery, to offer authentic and artisanal croissants onboard flights from New York to Paris. Available now, La Compagnie is the first airline to partner with Maison Kayser and offer their French croissants onboard.

Recognized as one of the most talented artisan bakers of his generation, Eric Kayser founded Maison Kayser in Paris in 1996. In August 2012, the first Maison Kayser opened in the United States, on the Upper East Side in New York. Immediately celebrated by guests, Maison Kayser has since opened several bakeries in neighborhoods across Manhattan, Brooklyn and Washington, DC.

“We are thrilled to be able to offer the tasteful experience of our croissants onboard La Compagnie,” says founder Eric Kayser. “The authentic and ancestral know-how of Maison Kayser perfectly fits the ambition of La Compagnie’s service philosophy.”

A fifth-generation baker, Eric blends time-honored processes with innovation to always ensure the best quality possible. Eric trains his bakers to source only the best ingredients, such as non-bleached flour made without additives.

“We are excited to be the first airline to partner with Maison Kayser as we continue to take our food and beverage concept to new heights,” said Jean Charles Périno, EVP of Sales and Marketing for La Compagnie. “Maison Kayser has had enormous success in the U.S. and we are pleased to be associated with the renowned French brand and offer their delicious croissants onboard.”

To make reservations on La Compagnie, please visit [LaCompagnie.com](#), contact La Compagnie’s call center at 1-800-218-6820, or contact your travel advisor.

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About La Compagnie:

Launched in July 2014, [La Compagnie](#) is an exclusively business-class airline operating regularly scheduled transatlantic flights between New York (Newark International Airport) and Paris (Paris Orly Airport). Offering competitively low business-class fares, La Compagnie is outfitted with 74 lie-flat seats and provides thoughtful amenities including personal Tablets, Caudalie cosmetic kits and a unique dining experience offering fresh menu items by renowned New York and Paris based chefs. All passengers can take advantage of La Compagnie’s frequent flyer program, MyCompagnie, receiving points that can be used towards tickets. For reservations please contact the airline’s call center at 800-218-8187, visit [LaCompagnie.com](#) or contact your travel advisor.

About Maison Kayser:

Founded by Eric Kayser in Paris in 1996, [Maison Kayser](#) is an authentic, artisanal French boulangerie, where bread and pastries are baked on-site throughout the day. Maison Kayser sources only the purest ingredients, including artisanal flour with no additives, and blends time-honored processes with innovation to make both quality and quantity possible. With the same passion and commitment, the majority of locations feature a Parisian style sit-down café offering a menu of French, seasonal favorites for breakfast, lunch, and dinner.