

Boutique Airline LA COMPAGNIE

PRESS RELEASE

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La Compagnie Shares Update on Development Plans and News for 2020

Boutique airline upgrades its fleet to two new Airbus A321neo aircraft, announces limited-edition flights to Las Vegas for the Consumer Electronic Show in January 2020 and resumes seasonal service between New York and Nice

La Compagnie, the all-business-class boutique airline received its second A321neo on September 23, 2019, marking the airline's position as the youngest and most innovative fleet with two new long-haul aircraft from Airbus.

Selected for their outstanding operational efficiency, comfort and range, La Compagnie introduced its first A321neo in June 2019 with the second aircraft added in September. The new A321neo is equipped with 76 business-class seats that recline in full-flat bed position, a state-of-the-art entertainment system, and free unlimited Wi-Fi connection for all passengers supplied by Viasat Inc. With unlimited internet access, passengers can go beyond curated entertainment throughout their in-flight experience, which rivals connectivity standards on the ground.

"Ensuring complimentary, high-speed Wi-Fi for all passengers is a significant advantage for us," said Christian Vernet, CEO of La Compagnie. "We recognize passengers have many airline options to choose from, so offering the industry's fastest internet onboard - for free - helps distinguish our service from the other business-class offerings. More importantly, we believe this service shows that we truly understand our passengers needs to stay connected to their business and personal lives."

Four "limited-edition" flights will be offered from Paris to Las Vegas for CES in January 2020

To better serve French businesses that attend the 2020 Consumer Electronic Show in Las Vegas, La Compagnie will offer competitively-priced flights between Paris and Las Vegas starting Sunday, January 5. Direct flights during the event typically start at \$12,000 round-trip with connecting flights starting at \$3,000. As an alternative, La Compagnie will offer round-trip tickets from \$2,100 including the following schedule:

- **Paris to Las Vegas** - Sunday, January 5 and Monday, January 6
- **Las Vegas to Paris** - Friday, January 10 and Saturday, January 11

Passengers will travel onboard the new A321neo with brief fuel stops in Reykjavik or Newark where passengers and luggage will remain on the aircraft.

"Our size and flexibility enables us to capitalize on opportunities and introduce relevant routes like the Paris-Las Vegas service operating around CES. Our goal is to continue to optimize our offerings and respond to gaps in the market that meet the demands of current business-class passengers," said Christian Vernet.

New York to Nice route to resume seasonal service on May 1, 2020

La Compagnie closed its inaugural season with a 79% load factor on the new New York-Nice route. The service made its official debut in May 2019 and wrapped this October. Given its success, the airline has committed to bringing back the seasonal service in 2020. With up-to five flights a week, La Compagnie will provide the most competitive business-class offering on the route onboard its brand new A321neo, upgrading the product experience from 2019.

"Operating the new A321neo between New York and Nice will enable us to maintain our unique position on the premium leisure market while also capturing business travelers who commute to the South of France and Northern Italy," said Christian Vernet.

To make reservations on any of La Compagnie's routes, please visit LaCompagnie.com, call La Compagnie's call center at 1-800-218-6820, or contact your preferred travel advisor.

About La Compagnie

Launched in July 2014, [La Compagnie](http://LaCompagnie.com) is an exclusively business-class boutique airline operating regularly scheduled transatlantic flights between New York (Newark International Airport) and Paris (Paris Orly Airport) and seasonal

service between New York (Newark International Airport) and Nice (**Nice Côte d'Azur International Airport**). Offering competitively low business-class fares, La Compagnie is outfitted with 76 full-flat seats and provides thoughtful amenities including a state-of-the-art entertainment system, unlimited Wi-Fi service, Caudalie cosmetic kits and a unique dining experience offering fresh menu items by renowned New York and Paris based chefs. For reservations, visit LaCompagnie.com, call the airline's call center at 1-800-218-8187 or contact your travel advisor.